

Brief Report on

Activities carried out under Unnat Bharat Abhiyan
By IGNOU Regional Centre Dehradun

Under Unnat Bharat Abhiyan of Central Government, Village Bhogpur, Doiwala Block, Dehradun is adopted by Regional Centre Dehradun. From time to time different activities are carried out in the village by the Regional Centre which aims at overall development of the adopted village.

Awareness campaign about environmental protection, conservation of natural resources, sanitation, hygiene, education and employment was carried out in the adopted village Bhogpur on various dates over a period of time. A road rally of School children and villagers were organized at the adopted village Bhogpur, Dehradun. During road rally, roads of the village were cleaned with the help of school children and villagers.

School children and villagers who participated in Swachhta Rally were distributed eco-friendly cloth bags as a measure to curtail consumption of polybags. They were encouraged to use cotton bags in place of polybags which creates huge pollution. Swachhta Pledge was taken by school children and villagers of the adopted village. During Swachhta Pakhwara, awareness activities are carried out in schools of nearby rural areas and in the areas surrounding the Regional Centre.

Academics of the Regional Centre participated in different workshops organized by Handicraft Department for awareness generation among artisan and handicraft workers. During these workshops, handicraft workers were appraised about relevant programmes for these communities. A good number of participants especially women participated in these events.

Besides Bhogpur village, awareness activities were also conducted in other villages of the state including villages Chhinka and Devaldhar of district Chamoli, village Kishanpur of district Uttarkashi, village Mala of district Almora, village Birondeval of district Rudraprayag and village Imlikhera of district US Nagar. Awareness for banning use of single use plastic was also carried out in these villages. IGNOU learners were also encouraged to participate in different activities carried out in these villages.









**Regional Director
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